

**IMPACT  
HUB**

# Media Kit



100+ Impact Hubs 16,000+ Members 50+ Countries

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# Our Network

**At Impact Hub, we engineer serendipity to enable transformational impact.**

We are the world's largest community and accelerator for positive change. With 100+ locations across five continents, in more than 50 countries, we have the local startup communities needed to fuel and mobilize amplified innovation.

Impact Hub has more than 16,000 members (social entrepreneurs, social organizations, startups etc.) from diverse & complementary backgrounds. We use the global Sustainable Development Goals (SDGs) as a lens through which to view our impact in the world.

[Visit our blog](#) to see what we've done so far, or [book a tour of your closest Impact Hub](#) to see for yourself.

# Our Offer

**From Accra to Sao Paulo and Phnom Penh to Zurich, we provide the access to connections, resources, knowledge, talent, spaces and investments to turn ideas into action and move from intention to impact.**

We support building ecosystems to drive collaboration & entrepreneurial innovation around the SDGs, through our locally rooted Impact Hubs as well as partners and allied networks.

Our Impact Hub experience has 3 core components:

1. Community & Workspace
2. Startup Support
3. Programs & Events

**How do we build communities for driving impact at scale?**

We mobilize and connect communities for global action, we accelerate trans-local collaboration on key issues, and create the support infrastructure to prototype the future of business.

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# Mission

Around the world, we inspire, connect & enable people to take entrepreneurial action for sustainable impact.

# Vision

People taking collaborative action for a better world.

We pioneer a just and sustainable world where business and profit are used in service of people and planet. This world is only possible through the combined accomplishments of compassionate, creative and committed individuals focused on a common purpose.

# Values

## TRUST

We trust each other to do what we say we will do. We may have different approaches, but we share an underlying positive intention and set of values.

## COURAGE

We have the courage to walk the path less travelled. We honor the past and pioneer new solutions.

## COLLABORATION

Collaboration is the key to solving the issues of our time. We welcome diversity and partner with like-minded organizations to make a meaningful difference.

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# Our Management Team

**Our skills & personalities are as diverse as our locations, yet we are united by our common commitment to support the growth & well-being of our global network.**

If you would like to know more about what we do, please feel free to reach out to us at [media@impacthub.net](mailto:media@impacthub.net) and we will get back to you as soon as possible.

## **GABRIELA GANDEL** **Global Executive Director**

As an experienced leader of innovative global organizations, organizational and personal development consultant and experiential learning designer Gabriela is committed to building organizations and systems that enable people and planet to thrive, and meaningful visions to get accomplished. [Learn more.](#)

## **KARL-HEINZ FELLINGER** **Global Finance and Operations Director**

Karl-Heinz has more than 22 years of experience in banking business, with his main focus on Risk Management and Finance. His last appointment was as CFO/CRO in a Microfinance Institution in Romania, turning the company from loss making into profit. Now with Impact Hub his main focus is on Finance & Operations and implementing high standards. [Learn more.](#)

You can learn more about our complete team [here.](#)

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# Media Resources

## FAQ

If you wish to learn more about what the Impact Hub network does; its programs, partnerships and impact, access our [Frequently Asked Questions](#).

## FACT SHEET

[Here](#) you will find general data on our network and a comprehensive timeline.

## PRESS RELEASES

In [our press room](#) you can find our most recent news and press releases.

## PHOTOS

If you wish to use representative photos of our spaces and changemakers, feel free to download the ones provided in [our Flickr account](#). Should you need a more specific type of photo, send an email to [media@impacthub.net](mailto:media@impacthub.net).

## VIDEOS

For videos made by our Global Network, visit our [YouTube channel](#) and start with [The Hub Effect](#). We also would like to highlight the following videos: [Impact Hub Accra's interview](#) and [Global Network](#).

## MAPS OF IMPACT HUBS

Our network grows steadily, and is also globally distributed in more than 100 cities and 5 continents. For a visual representation of where we are located, you can see the map and cities on [this page](#).

For any region-specific materials, please reach out to [media@impacthub.net](mailto:media@impacthub.net)

# Brand Guidelines

## OFFICIAL NAME USAGE

Our official brand name is 'Impact Hub'.

- Singular: Impact Hub (e.g. At Impact Hub you will experience...)
- Plural: Impact Hubs (e.g. Impact Hubs are places that ...)
- Network: e.g. The Impact Hub network is..., The global Impact Hub network is...

Our name is never to be written as any of the following: The Impact Hub, HUB, The Hub, The HUB, Impact HUB, IMPACT HUB, etc.

If ever in doubt, please seek guidance from the Impact Hub Global team at [media@impacthub.net](mailto:media@impacthub.net).

## LOGO

If you need to use our logo for your publication, contact [media@impacthub.net](mailto:media@impacthub.net) and request our logo package and guidelines.

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# Press coverage

[The IDB-MIF and Impact Hub Tegucigalpa launch their Incubation program for entrepreneurs](#)

**El Informativo.hn**, May 2018

[Macron completes African tour with Ghana](#)

**BBC Afrique**, December 2017

[Do You Want to Improve the World? These Investors Will Help You](#)

**Expansion. En Alianza Con CNN**, December 2017

[Impact Hub: Locally Rooted but Globally Connected](#)

**América Economía**, September 2017

[Impact Hub Africa: Here is a place for you to innovate](#)

**Rise Africa Rise**, August 2016.

[Unlikely Allies Aims to Make Cities Work Better](#)

**Seattle Weekly**, July 2016.

[Community setup to back Kigali's local business hub](#)

**b.inspired** (Brussels Airlines), page 107. May 2016 Edition

[The Social Good Network: Where 11,000 Entrepreneurs Go To Grow](#)

**Forbes**, December, 2015

[Impact Hub Movement Growing Worldwide](#)

**Forbes**, November 2013.

[The Launch Pad](#) Radio show.

**Thank you for your  
interest in our network!**



For more information, please  
contact: [media@impacthub.net](mailto:media@impacthub.net)

